

Using International Standards to drive the Federal Data Quality Process The MIT Information Quality Industry Symposium, 2007

Aims and Objectives

- NATO AC/135 and DLA undertook the partnership with ECCMA and the involvement with ISO for the following reasons:
 - To automate the codification process
 To improve the quality and availability of data
 To help align the NATO Codification System with international standards
 - To increase cooperation with industry

The ECCMA Open Technical Dictionary

- The ECCMA Open Technical Dictionary (eOTD) is an ISO 22745 compliant open technical dictionary of cataloging concepts used to create unambiguous language independent encoded descriptions of:
 - 1. Individuals
 - 2. Organizations
 - 3. Locations
 - 4. Goods and services



• The ECCMA Open Technical Dictionary (eOTD) is based on the NATO Codification System (NCS) with a more modern database architecture oriented toward the commercial world

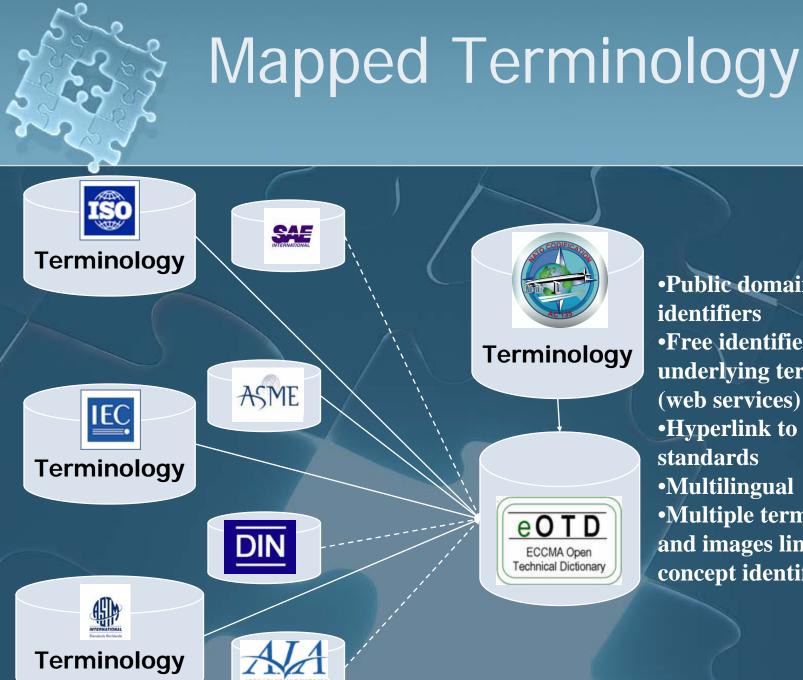
Military/Commercial Bridge

"There is and always has been a philosophical gulf between the application of cataloging for military purposes and ... for commercial. ...commercial practices are not precise enough to support cost-effective military inventory management and military cataloging is far too detailed and costly for commercial purposes ...ECCMA offers a way to bridge the gulf"

eOTD

Military

Mr. Alan Williams Commercial Asst Dept Minister Canadian Dept of National Defence



•Public domain concept •Free identifier resolution to underlying terminology (web services) •Hyperlink to source •Multilingual •Multiple terms, definitions and images linked to single concept identifier

Common Concept Encoding

- Across the supply chains
- ERP masters: vendor/customer/material/service
- Manufacturing/production CAD/CAM/CAE/PDM
- Facilities/raw materials
- Human Resources
- Data life cycle management: from design through disposal



Common metadata mapping across applications!





International Organization for Standardization

156 National standard organization member (one per country) (AFNOR, ANSI, BSI, CNIS, DIN, Standards Australia.....) Central Secretariat in Geneva, Switzerland 150 staff (editors and marketing)

192 Technical Committees

50,000 Domain Experts ISO TC 184 Industrial automation systems and integration ISO TC 184/SC 4 Industrial Data ISO 10303 (STEP)

ISO 15926 (Oil & Gas) ISO 13584 (PLIB)



3,000 Technical Bodies

ISO 29002

ISO 22745 (Open technical dictionaries and their application to master data) ISO 8000-100 Master Data Quality

ISO 22745 & ISO 8000-100 are NATO & DoD funded projects



Representing the US position on industrial data quality to the international community



Master Data Quality – ISO 8000-110

Supplier and Manufactures recognize that:

Data integration is one of the keys to a long term relationship The ability to provide their customers with quality data is a significant differentiating factor.

Master Data Quality – ISO 8000-110

Supplier and Manufactures are:

Publishing the specifications of their products, capabilities and services on their web sites.

Looking to increase their visibility and understand that the best way to do this is to improve the quality of their data.

Looking for a Standard that they can use to promote the quality of their data.

MASTER DATA QUALIT

Before

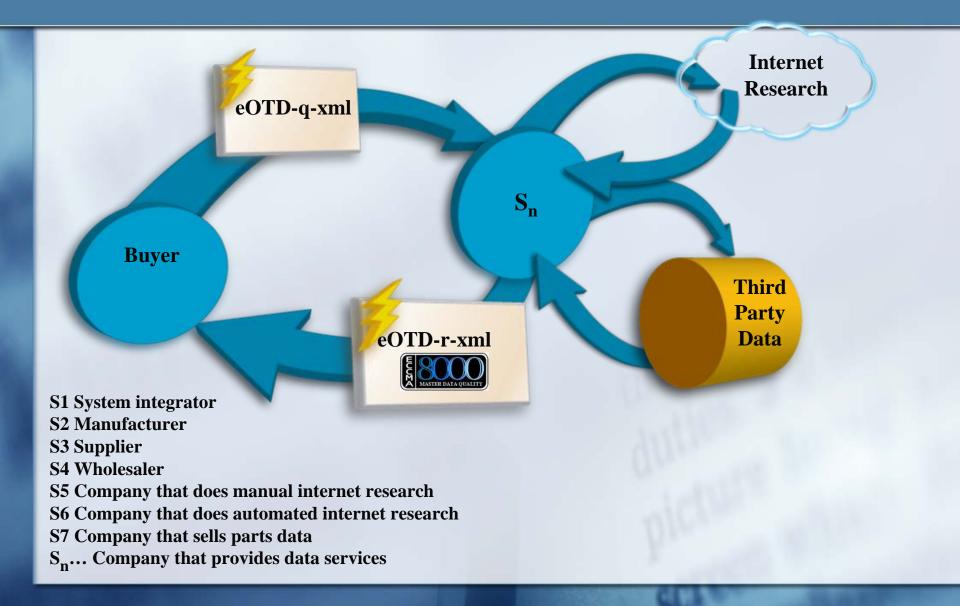
- lack of clarity on data requirements
- disparate data format
- disparate data content
- disparate metadata
- potentially subjective human judgment
- operate as an additional process

Transformation Through Standardization

- application process able data requirement statements
- consistently mapped metadata
- standard characteristic data exchange format

After

Automated Data Gathering



Benefits to NATO and DoD

Faster access to better industrial data

Automated request for characteristic data

Automated response from industry

Faster National Stock Number (NSN) assignment More complete records Better search resolution Fewer duplicates Reduced acquisition lead time Lower design and life cycle costs Increased supportability Increased safety of systems and equipment



Boeing Technology Phantom Works

Phantom

The eOTD is a foundation for design collaboration and industry standards.

ISO 22745 and the eOTD are the foundational enablers for the breakthrough our industry needs in the next generation of direct, accurate, and effective collaboration across the supply chain at meaningful and granular levels of data exchange never before imagined.

Alton Sanders Senior Manager, IDS Engineering Standards Control Function PW Knowledge and Reuse Management (KARMA)



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How Expensive Can Bad Quality Data Be?

In this case \$125,000,000

The price of a Mars Climate Orbiter



Mars Orbit Insertion Burn	M/D/Y HH:MM:SS PDT (Earth Receive Time, 10 min. 49 sec. Delay)	Distance (miles)	Speed (miles/hr)	Force (Pounds)
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YOUR POINTING AT IT WON'T HELP - THE COMPUTER RECORDS SHOWS NONE IN STOCK.